

Roger Masclans

Duke University, The Fuqua School of Business
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Education

2026 PhD in Business Administration (Strategy), Duke University—The Fuqua School of Business

Advisors: Ashish Arora, Wesley M. Cohen, and Sharique Hasan

2016 MS, BS in Industrial Engineering, Polytechnic University of Catalonia—ETSEIB

Major in Industrial Organization

2014 BA in Business Administration, University of Barcelona

Honors Program

Research

Articles

1. Measuring the Commercial Potential of Science (with S. Hasan and W. Cohen)
Strategic Management Journal (Conditional Accept, March 2025). NBER Working Paper 32262.

Presented at the Department for Science, Innovation & Technology, U.K. Government, 2023; U.S. Army & Duke Innovation Workshop, 2023; Wharton Innovation Doctoral Symposium, 2024; Workshop on The Organisation, Economics and Policy of Scientific Research, 2024; Academy of Management, 2024; Innovator Diversity Pilots Initiative, 2024.

Working Papers and Under Review

1. Scientific Innovation, Outside Options, and Hold Up: Evidence from Startup Acquisitions
Presented at Wharton Innovation Doctoral Symposium, 2025.
2. Taste Before Production: The Role of Judgment in Entrepreneurial Idea Generation (with A. Chatterji, S. Hasan, and R. Larrick) *Working paper.*

Other publications

1. The Future of Employment and New Professional Competencies: The Business Perspective (with M.L. Blazquez and J. Canals) *IESE Publishing (2019)*
2. The Professional Competences of the Future: A Diagnosis and An Action Plan to Promote Youth Employment After Covid-19 (with M.L. Blazquez and J. Canals) *IESE Publishing (2020)*

Other research activities

Summer 2024 Innovation Research Boot Camp, National Bureau of Economic Research

2020-present Referee—Manuscript reviewer for Management Science and Strategic Management Journal.

2018-20 RA for Prof. Jordi Canals, IESE Business School

Case Studies

2020 Ingka in 2021. Corporate Governance, Purpose and Transformation. IESE, SM-1698-E. (with J. Canals)

2020 Fluidra. IESE, SM-1697 (with J.Canals and J. Tàpies)

2020 PromoFarma 2018. IESE, SM-1692 (with J. Canals)

2020 Amadeus: Boosting Long-Term Growth. IESE, SM-1691-E (with J. Canals)

Courses Taught

University of Barcelona

2015-2020 Corporate Finance - Lecturer (BA Business Administration)

Pompeu Fabra University & TecnoCampus

2015-2017 Corporate Finance - Lecturer (MA Entrepreneurship & Innovation)

Industry experience

2015-2022 nowordlost (tech startup) - Co-Founder, CEO (2015-17)

2013-20 AMG Consulting (M&A, Strategy Boutique) - Partner

Computational skills

Python, R, Stata, Java, Javascript, SQL, NoSQL, HTML, CSS

Languages

English, Spanish, Catalan, French